Approved For Release 2008/10/08 : CIA-RDP86M00886R001900160024-2

STAT

Central Intelligence Agency



Executive Registry

AH. ER83-5409+/1-4 ER83-6192/1

2 3 MAR 1984

The Honorable T. H. Bell Secretary of Education 400 Maryland Avenue, S.W. Washington, D.C. 20202

Dear Ted:

In connection with your letter of 22 February on the subject of "National Year of Partnerships in Education", I advised Jim Coyne at the White House last November that, given our exclusive focus on foreign intelligence, the Agency's formal involvement with a local school could, and probably would, be misconstrued by some people. Consequently, we decided that formal participation by this Agency in the school partnership program would be inadvisable.

We recognize, however, that we are a part of the local community and in this spirit we have informally contacted Langley High School, which is located less than a mile from our Headquarters. The principal there has accepted our offer to have analysts and other specialists provide occasional, unclassified briefings to classes studying foreign areas and languages, subjects of an international cast, and computer science.

In addition, this Agency has a long record of supporting excellence in American education and we rely heavily on the educational system to produce new professional and clerical employees of the highest possible caliber. Additionally, we regularly depend on the cooperation of substantive experts among faculty members at institutions of higher education to obtain the advice and counsel we need to keep our analytic product the best that can be produced.

At present we have a multi-faceted program for supporting quality education at community colleges, four year colleges, and the universities. We have an active Student Trainee Program, formerly known as the Cooperative Education Program, for undergraduates. Similarly, the Agency provides summer internships in its Graduate Studies Program for students attending graduate schools. We provide annually numerous unclassified briefings at the Agency for groups of both graduate and undergraduate students and for faculty members. When requested to do so, Agency officials have also gone to colleges throughout the nation to give similar briefings. For faculty members, the Agency has recently expanded its program of bringing in experts from colleges and universities to



write reports under external research contracts. Our recruitment personnel have participated, when requested, at Career days, or job fairs, held both at colleges and at local high schools. Finally, a number of our professional staff employees are part-time teachers at local schools, including community colleges, and many of our employees voluntarily give unclassified presentations before high school or elementary school classes -- particularly classes in which their children are enrolled.

We are pleased with our wide range of involvement with and support to the American educational system. It has been mutually beneficial and for the most part has been accomplished without significant fanfare or notoriety. By opting for an informal relationship with a local school, we hope to maintain a low profile while still cooperating with the spirit of the partnership program.

Yours,

/s/ William J. Casev

William J. Casey
Director of Central Intelligence

(15 Mar. 84)

SUBJECT: Letter to The Honorable T. H. Bell

Distribution:
Original - Addressee
1 - ER (84-733)
2 - PAO Reg. (84-0085/a)
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UNITED STATES DEPARTMENT OF EDUCATION

Executive Registry

84 - 733

THE SECRETARY

FEB 22 1984

PAO	#	
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The Honorable William J. Casey Director Central Intelligence Agency Washington, D.C. 20505

Dear Mr. Casey: Bell

As you will recall, by resolution, the President has proclaimed the 1983-84 school year as "National Year of Partnerships in Education." The proclamation requested each Executive Department and Agency identify a local school and then establish a relationship with it during the 1983-84 school year. In conjunction with this announcement, the White House officially struck a partnership with a Washington, D.C. elementary school. By doing this, the Administration's nationwide program to affirm existing partnerships as well as encourage the formation of new ones began.

The Department of Education, following the lead of the White House, has recently adopted the Amidon Elementary School, located in Southwest Washington.

We are excited about this new relationship and the excellent opportunity it provides to personally reach out to the students of Amidon as well as to the broader community. Already our involvement is proving to be an enriching one for us at the Department.

I would like to take this opportunity to encourage each cabinet officer to identify a school and form a partnership in education and hopefully make "National Year of Partnerships in Education" a complete success.

Please let me know if I can be of assistance to you as you seek to engage a school in a meaningful way.

Sincerely,

T. H. Bell

EXECUTIVE SECRETARIAT ROUTING SLIP

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Remarks

Please prepare an acknowledgment for DCI's signature along lines of his 28 November 83 memo to Coyne (attached).

Executive Secretary
23 February 84

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3637 (10-81)



UNITED STATES DEPARTMENT OF EDUCATION

Executive Registry

84 - 733

THE SECRETARY

FEB 22 1984

4H. ER83-5409 +/1-4 ER83-6192 1

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EXECUTIVE SECRETARIAT

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ER 83-6192/1

THE WHITE HOUSE

WASHINGTON

December 21, 1983

Dear Mr. Casey:

I am pleased to report that the response to the President's memo requesting Executive departments and agencies become involved in the Partnerships in Education program has been excellent.

To provide you or your designated representative with further information on the Partnerships in Education program, I would like to invite you to attend a briefing on Thursday, January 5, from 11:30-12:30 P.M. in Room 450 of the Old Executive Office Building.

Dr. Floretta McKenzie, D.C. School Superintendent, has kindly agreed to join us and provide information on school/business partnerships.

I urge each department or agency to be represented at this briefing. It is important that you telephone Holly Stewart (456-6204) by January 4 with the name of the attendee. Proper identification will be required on January 5th.

I look forward to seeing you.

Sincerely,

JAMES K. COYNE

Special Assistant to the President

Private Sector Initiatives

The Honorable William J. Casey Director of Central Intelligence Washington, D.C. 20505

DCI EXEC REG

6-299

ER 83 5409 ER 83 6192

THE WHITE HOUSE

WASHINGTON

November 8, 1983

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT:

Partnerships in Education

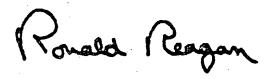
On October 13, 1983, I inaugurated the National Partnerships in Education Program. The program is highlighting successful business/education partnerships and calls for increased involvement by the private sector in our efforts to improve the quality of education in communities across America. The proclamation I have signed calls on institutions of every kind to adopt schools and establish other appropriate partnerships with local schools.

I am requesting that each Executive Department and Agency, including the applicable regional and field offices, identify a school and establish a partnership with that school during the 1983-84 school year, which has been designated as National Partnerships in Education Year. I have asked the White House staff to lead by example by adopting a school in the District of Columbia school system. Elements of the partnerships can range from your employees volunteering in tutoring programs, to sponsoring field trips and tours, to providing classroom speakers and career awareness seminars.

Successful partnerships are only limited by your imagination. Federal employees, like all Americans, are looking for effective ways to volunteer their time in support of America's education system. This program provides a channel for those who share my commitment to voluntarism and excellence in education. Participation by individual employees in this program is entirely voluntary, and should be in keeping with existing Federal regulations regarding the use of personal time for volunteer activity.

The enclosed material contains information about the program. You may also contact James K. Coyne of the White House Office of Private Sector Initiatives for additional ideas. Please apprise that office of the school you plan to adopt and your partnership plans.

Quality education is everyone's business, and I look forward to your enthusiastic support.



THE WHITE HOUSE

Office of Private Sector Initiatives

For Immediate Release

October 13, 1983

The President launched the National Partnerships in Education Program today in a White House ceremony, with 150 representatives of business, schools, government and trade associations in attendance. He commended the positive role the business community has taken in improving the quality of education in local communities, and issued a challenge "that everyone of our country's public, private, and parochial schools and community colleges -- all 110,000 of them -- will have formed partnerships in education."

In addition to encouraging the private sector to participate in this program to upgrade the quality of education, the President directed the Federal Government to promote partnerships in education in every way that it can. James K. Coyne, Special Assistant to the President for Private Sector Initiatives and his staff were directed to work on this program throughout the year.

In describing the Partnerships in Education program, the President said, "Across the country, groups of working men and women have been forming partnerships with schools -- partnerships in education. To form a partnership, volunteers from a business, government agency, or other organization strike an agreement with a school to develop programs that will help the school's students in a number of basic ways. The volunteers might tutor students, establish scholarship funds, donate furniture and equipment, or teach classes."

This program was transmitted by closed-circuit TV, through the cooperation of WJLA-TV in Washington, D.C., to the students, teachers, and parents of Congress Heights Elementary School. In a surprise announcement, the President informed Bill Dalton, Principal of the school, that the White House was forging a partnership with Congress Heights.

By Presidential Proclamation, the 1983-84 school year has been named "National Year of Partnerships in Education".

This program is another example of the President's continued support for the private sector initiatives program and for the high priority he has assigned to encouraging private sector initiatives to solve social and economic problems throughout America.

#

CONTACT: James K. Coyne, Special Assistant to the President White House Office of Private Sector Initiatives (202) 456-6676

Approved For Release 2008/10/08: CIA-RDP86M00886R001900160024-2 THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 3, 1983

NATIONAL YEAR OF PARTNERSHIPS IN EDUCATION 1983-1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

America's future is dependent upon the health and vitality of her education system. Although thousands of businesses, industries, individuals, organizations, teachers, administrators, and government at all levels have been involved in the education of our youth, there is more work to be done. More people must become active in improving the quality of education in our Nation.

Recently, many schools have developed private sector partnerships in an effort to broaden available resources and reach out to their communities for support. The private sector has much to offer the growing national movement to improve our education system. Some of the most effective methods include helping educators identify the learning needs of our society; encouraging professional exchanges between teachers, educators, and businesses; contributing expertise, financial resources, and equipment; and providing technical assistance in school administration and curriculum development. In order to encourage this trend, I call upon businesses, organizations, individuals, and agencies to become involved with their local schools.

Partnerships in Education Year gives us the opportunity to acknowledge the efforts of the private sector and to encourage the creation of new partnerships in education all across this Nation.

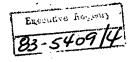
NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the period from October 1, 1983, through June 30, 1984, as the National Year of Partnerships in Education. I invite all Americans to join me in my commitment to the excellence and quality of education offered to all Americans.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of October, in the year of our Lord nineteen hundred and eighty-three, and of the Independence of the United States of America the two hundred and eighth.

RONALD REAGAN

Central Intelligence Agency





Washington, D. C. 20505

2 8 NOV 1983

MEMORANDUM FOR:

James K. Coyne

Special Assistant to the President Office of Private Sector Initiatives

The White House

SUBJECT:

Partnerships in Education

- l. The Central Intelligence Agency has a long record of supporting excellence in American education. Our needs to recruit the highest quality professional staff employees and intelligent, competent clerical employees make it incumbent upon us to do so. Additionally, we rely heavily on the cooperation of substantive experts among faculty members at institutions of higher education to obtain the advice and counsel we need to keep our analytic product the best that can be produced.
- At present we have a multi-faceted program for supporting quality education at community colleges, four year colleges, and the universities. We have an active Student Trainee Program, formerly known as the Cooperative Education Program, for undergraduates. Similarly, the Agency provides summer internships in its Graduate Studies Program for students attending graduate schools. We provide annually numerous unclassified briefings at the Agency for groups of both graduate and undergraduate students and for faculty members. When requested to do so, Agency officials have also gone to colleges throughout the nation to give similar briefings. For faculty members, the Agency has recently expanded its program of bringing in experts from colleges and universities to participate in conferences, to act as paid or unpaid consultants, and to write reports under external research contracts. Our recruitment personnel have participated, when requested, at career days, or job fairs, held both at colleges and at local high schools. Finally, a number of our professional staff employees are part-time teachers at local schools, including community colleges, and many of our employees voluntarily give unclassified presentations before high school or elementary school classes -- particularly classes in which their children are enrolled.
- 3. I question, however, whether the Central Intelligence Agency should participate in the kind of relationship outlined in your memorandum. This Agency focuses exclusively on foreign intelligence and involvement with a local school could, and probably would, be interpreted in the wrong way by some people. Agency employees will continue to be encouraged, whenever



possible, to assist elementary and high schools in their areas of residence as well as local community colleges. I believe these informal ad hoc arrangements have worked well in the past and will make a contribution toward improved education in the future. I am convinced, however, that a formal relationship with a local school would be inappropriate.

/s/ William J. Casey

William J. Casey
Director of Central Intelligence

SUBJECT: Letter to James K. Coyne

Distribution:
Original - Addressee
1 - ER (83--5409)
2 - PAO Reg. (83-0202)
1 - D/PAO
2 - CAA/PAO

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(17 Nov. 83)

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THE WHITE HOUSE

WASHINGTON

November 8, 1983

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Partnerships in Education

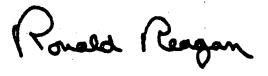
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I am requesting that each Executive Department and Agency, including the applicable regional and field offices, identify a school and establish a partnership with that school during the 1983-84 school year, which has been designated as National Partnerships in Education Year. I have asked the White House staff to lead by example by adopting a school in the District of Columbia school system. Elements of the partnerships can range from your employees volunteering in tutoring programs, to sponsoring field trips and tours, to providing classroom speakers and career awareness seminars.

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THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 3, 1983

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Recently, many schools have developed private sector partnerships in an effort to broaden available resources and reach out to their communities for support. The private sector has much to offer the growing national movement to improve our education system. Some of the most effective methods include helping educators identify the learning needs of our society; encouraging professional exchanges between teachers, educators, and businesses; contributing expertise, financial resources, and equipment; and providing technical assistance in school administration and curriculum development. In order to encourage this trend, I call upon businesses, organizations, individuals, and agencies to become involved with their local schools.

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In addition to encouraging the private sector to participate in this program to upgrade the quality of education, the President directed the Federal Government to promote partnerships in education in every way that it can. James K. Coyne, Special Assistant to the President for Private Sector Initiatives and his staff were directed to work on this program throughout the year.

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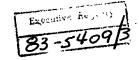
CONTACT: James K. Coyne, Special Assistant to the President White House Office of Private Sector Initiatives (202) 456-6676

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SUBJECT: Letter to James K. Coyne

Distribution:
Original - Addressee
1 - ER (83--5409)
2 - PAO Reg. (83-0202)
1 - D/PAO
2 - CAA/PAO

CAA/PAO (17 Nov. 83)
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21 November 1983

MEMORANDUM FOR: Director of Central Intelligence

VIA:

Executive Director of Central Intelligence Agency

FROM:

George V. Lauder

Director, Public Affairs Office

SUBJECT:

Partnerships in Education

REFERENCE:

Memorandum of November 8, 1983, same subject, to

Heads of Executive Departments and Agencies,

signed by the President

- 1. Action Requested: Your signature on the attached letter to James K. Coyne in which you decline to establish a formal Partnership in Education relationship with a local school.
- 2. <u>Background</u>: Referenced Memorandum and the Memorandum released on October 13, 1983 by Mr. Coyne (also attached) request all Executive Departments and Agencies to identify a local school (public, private and parochial schools and community colleges) and establish a partnership with that school. Purpose of the program is to upgrade the quality of education. The Agency's active role in support of academic institutions is given in some detail in the response but, because a formal relationship with a local school could be misinterpreted, we are declining to establish such a relationship.
- 3. <u>Staff Position</u>: Both the Executive Director and the Executive Secretary agree with the position outlined above.

4.	Recommendation:	That	you	sign	the	letter	to	Mr.	Coyne.
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George V. Lauder

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Central Intelligence Agency Washington, D.C. 20505

18 November 1983

Executive Director

NOTE FOR: D/PAO

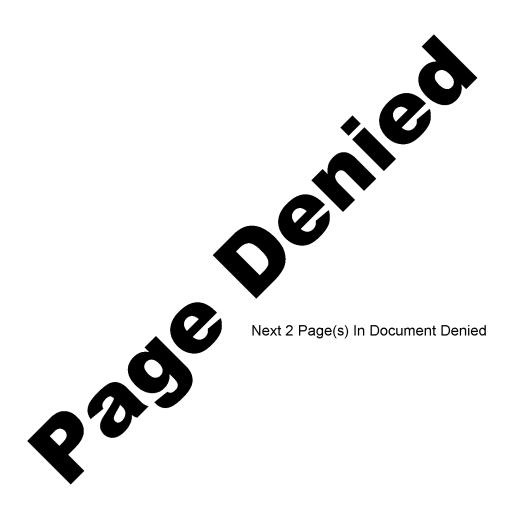
George:

Suggestions:

- Since DCI is quasi-Cabinet officer, instead of requesting exception to President's policy (last para), how about DCI simply stating that for obvious reasons we cannot participate.
- Re para 3: President suggests assistance, not sharing information. Why not state that a formal relationship with a school is inappropriate: CIA is concerned with foreign intelligence and people could, and some certainly would, interpret CIA involvement with a local school system in the wrong way.

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Approved For Release 2008/10/08 : CIA-RDP86M00886R001900160024-2



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THE WHITE HOUSE

WASHINGTON

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November 8, 1983

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Partnerships in Education

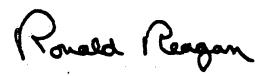
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THE WHITE HOUSE

Office of Private Sector Initiatives

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CONTACT: James K. Coyne, Special Assistant to the President White House Office of Private Sector Initiatives (202) 456-6676

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THE WHITE HOUSE

WASHINGTON

November 8, 1983

MEMORANDUM FOR THE HEADS OF EXECUTIVE DEPARTMENTS AND AGENCIES

SUBJECT: Partnerships in Education

On October 13, 1983, I inaugurated the National Partnerships in Education Program. The program is highlighting successful business/education partnerships and calls for increased involvement by the private sector in our efforts to improve the quality of education in communities across America. The proclamation I have signed calls on institutions of every kind to adopt schools and establish other appropriate partnerships with local schools.

I am requesting that each Executive Department and Agency, including the applicable regional and field offices, identify a school and establish a partnership with that school during the 1983-84 school year, which has been designated as National Partnerships in Education Year. I have asked the White House staff to lead by example by adopting a school in the District of Columbia school system. Elements of the partnerships can range from your employees volunteering in tutoring programs, to sponsoring field trips and tours, to providing classroom speakers and career awareness seminars.

Successful partnerships are only limited by your imagination. Federal employees, like all Americans, are looking for effective ways to volunteer their time in support of America's education system. This program provides a channel for those who share my commitment to voluntarism and excellence in education. Participation by individual employees in this program is entirely voluntary, and should be in keeping with existing Federal regulations regarding the use of personal time for volunteer activity.

The enclosed material contains information about the program. You may also contact James K. Coyne of the White House Office of Private Sector Initiatives for additional ideas. Please apprise that office of the school you plan to adopt and your partnership plans.

Quality education is everyone's business, and I look forward to your enthusiastic support.

Ronald Reagan









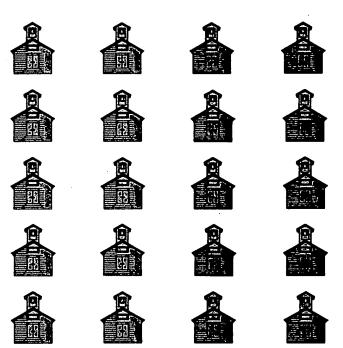








Partnerships in Education



Adopt A School...
Education and business forming
a partnership
for a brighter future

THE WHITE HOUSE

Office of the Press Secretary

For Immediate Release

October 3, 1983

NATIONAL YEAR OF PARTNERSHIPS IN EDUCATION 1983-1984

BY THE PRESIDENT OF THE UNITED STATES OF AMERICA

A PROCLAMATION

America's future is dependent upon the health and vitality of her education system. Although thousands of businesses, industries, individuals, organizations, teachers, administrators, and government at all levels have been involved in the education of our youth, there is more work to be done. More people must become active in improving the quality of education in our Nation.

Recently, many schools have developed private sector partnerships in an effort to broaden available resources and reach out to their communities for support. The private sector has much to offer the growing national movement to improve our education system. Some of the most effective methods include helping educators identify the learning needs of our society; encouraging professional exchanges between teachers, educators, and businesses; contributing expertise, financial resources, and equipment; and providing technical assistance in school administration and curriculum development. In order to encourage this trend, I call upon businesses, organizations, individuals, and agencies to become involved with their local schools.

Partnerships in Education Year gives us the opportunity to acknowledge the efforts of the private sector and to encourage the creation of new partnerships in education all across this Nation.

NOW, THEREFORE, I, RONALD REAGAN, President of the United States of America, do hereby proclaim the period from October 1, 1983, through June 30, 1984, as the National Year of Partnerships in Education. I invite all Americans to join me in my commitment to the excellence and quality of education offered to all Americans.

IN WITNESS WHEREOF, I have hereunto set my hand this third day of October , in the year of our Lord nineteen hundred and eighty-three, and of the Independence of the United States of America the two hundred and eighth.

THE WHITE HOUSE

Office of Private Sector Initiatives

For Immediate Release

October 13, 1983

The President launched the National Partnerships in Education Program today in a White House ceremony, with 150 representatives of business, schools, government and trade associations in attendance. He commended the positive role the business community has taken in improving the quality of education in local communities, and issued a challenge "that everyone of our country's public, private, and parochial schools and community colleges -- all 110,000 of them -- will have formed partnerships in education."

In addition to encouraging the private sector to participate in this program to upgrade the quality of education, the President directed the Federal Government to promote partnerships in education in every way that it can. James K. Coyne, Special Assistant to the President for Private Sector Initiatives and his staff were directed to work on this program throughout the year.

In describing the Partnerships in Education program, the President said, "Across the country, groups of working men and women have been forming partnerships with schools -- partnerships in education. To form a partnership, volunteers from a business, government agency, or other organization strike an agreement with a school to develop programs that will help the school's students in a number of basic ways. The volunteers might tutor students, establish scholarship funds, donate furniture and equipment, or teach classes."

This program was transmitted by closed-circuit TV, through the cooperation of WJLA-TV in Washington, D.C., to the students, teachers, and parents of Congress Heights Elementary School. In a surprise announcement, the President informed Bill Dalton, Principal of the school, that the White House was forging a partnership with Congress Heights.

By Presidential Proclamation, the 1983-84 school year has been named "National Year of Partnerships in Education".

This program is another example of the President's continued support for the private sector initiatives program and for the high priority he has assigned to encouraging private sector initiatives to solve social and economic problems throughout America.

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CONTACT: James K. Coyne, Special Assistant to the President White House Office of Private Sector Initiatives (202) 456-6676